

# MEGAN EVANOSKY

## EDUCATION

**Clemson University** | Clemson, SC  
Aug 2016 - Aug 2019

Graphic Communications, B.S.  
Minor: Business Administration  
GPA: 3.88

## SKILLS

Adobe Illustrator	WordPress
Adobe Photoshop	Social Media
Adobe InDesign	Branding
Adobe Acrobat	Microsoft Office

## HONORS & ACTIVITIES

**Clemson University Academic Honors**  
Magna Cum Laude  
Dean's List (multiple semesters)  
President's List (multiple semesters)

**Scholarship Recipient**  
SC Palmetto Fellows Scholarship  
Clemson Palmetto Pact Scholarship  
Edgar H. Snider Memorial Scholarship

**Activities**  
Gamma Epsilon Tau (Aug 2016 - Aug 2019)

## WORK EXPERIENCE

**Stingray Branding** | Charleston, SC Jan 2019 - Present  
Digital Marketing Executive

- Conduct initial sales meetings with potential new clients and quarterly marketing reviews with current clients
- Manage project workflow for 70 or more projects at a time and communicate with staff and clients to ensure work progresses in a timely fashion
- Write website content and blogs, manage social media accounts, assist with website updates and edits, optimize websites for SEO
- Perform internal reviews on work done by team members to ensure quality control before the product is seen by the client
- Network with fellow business professionals at weekly group meetings and other local business events

**Kuszmaul Design & PR** | Charleston, SC Jan 2018 - May 2018  
Graphics & Marketing Intern

- Created logos, branded print media, apparel, and advertisements for local small businesses in a variety of industries
- Managed the operations of, designed products for, and helped to expand the outdoor apparel brand, Dock & Decoy
- Developed, updated, and edited websites using WordPress
- Designed invitations and print products for weddings, birthdays, baby showers, and other events

## LEADERSHIP EXPERIENCE

**Palmetto Moon** | Mount Pleasant, SC  
Sales Associate July 2015 - Apr 2016  
Manager on Duty Apr 2016 - Oct 2018

- Coordinated day-to-day operations of the store and employees
- Analyzed sales reports on a weekly basis to determine how to adjust operations to increase revenue in the future
- Merchandised and organized products in the store to better appeal to customers

**Gamma Epsilon Tau** | Clemson, SC Dec 2016 - May 2017  
Secretary & Social/Service Chair

**Safe Sitter** | Charleston, SC July 2011 - May 2017  
Instructor's Assistant