

Work Samples

Sales Sheets

Performed the following roles:

Project Manager
Designer/Developer
Researcher
Print Coordination
Proofreading/Editing

I have created hundreds of sales sheets over the course of my career and performed the above roles for the majority, if not all, of them.

Companies:

Hunter Contracting Co
Home Brands Group
WK Group
Quantum Emergence/Dr. Matt
Jordan Windows and Doors
Meeker Ink (several small businesses during the time I owned this marketing agency)

* Materials/Collateral are property of the company I created them for. Therefore, I do not have access to more samples at this time.



The WK Group

"You cannot manage what you do not measure!"

The WK Group offers a broad range of innovative solutions with ZERO upfront costs.

MISSION

Our mission is to substantially reduce your energy costs, reduce your carbon footprint, and immediately increase your business profitability.

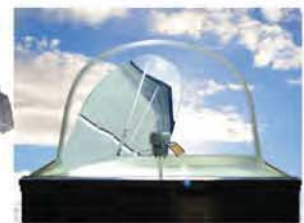
APPROACH

Utilizing a consultative 360 degree approach, we thoroughly evaluate your business to identify energy inefficiencies. We, then, offer a host of customized solutions that is most suitable for your business.

What set us apart from the other energy efficiency companies are:

- * NO upfront costs and
- * NO out-of-pocket expenses for our Products & Services

We stand behind the Products & Services we recommend!



PRODUCTS & SERVICES

Computerized Facility Modeling

Energy Controlling Solutions

Complete Facility Control

Active & Passive Daylighting

Intelligent LED Lighting

Renewable Energy Solutions

Carbon Assessment & Solutions

THE WK GROUP.
ONE SOURCE FOR ALL YOUR TECHNOLOGY NEEDS

Michael Lynch
67 S Higley Road, Suite 103, MS 247
Gilbert, AZ 85296

Toll Free: 1-877-637-6329 Local: 480-354-4691
Email: mlynch@thewkgroup.net
www.thewkgroup.net

360° Approach

We personalize our 360 degree approach to address your energy needs.

STEP 1: ENERGY PERFORMANCE & NEEDS ASSESSMENT

We listen and fully engage ourselves to understand your business, goals and needs in order to find the right energy solutions for your business.

STEP 2: ANALYZE & DESIGN

We analyze your business inside and out, and then we design a custom package that would best fit your business criteria. This includes finding all the appropriate federal, state and local tax credits, in centives or any grants that may be available.

STEP 3: THIRD PARTY CONFIRMATION

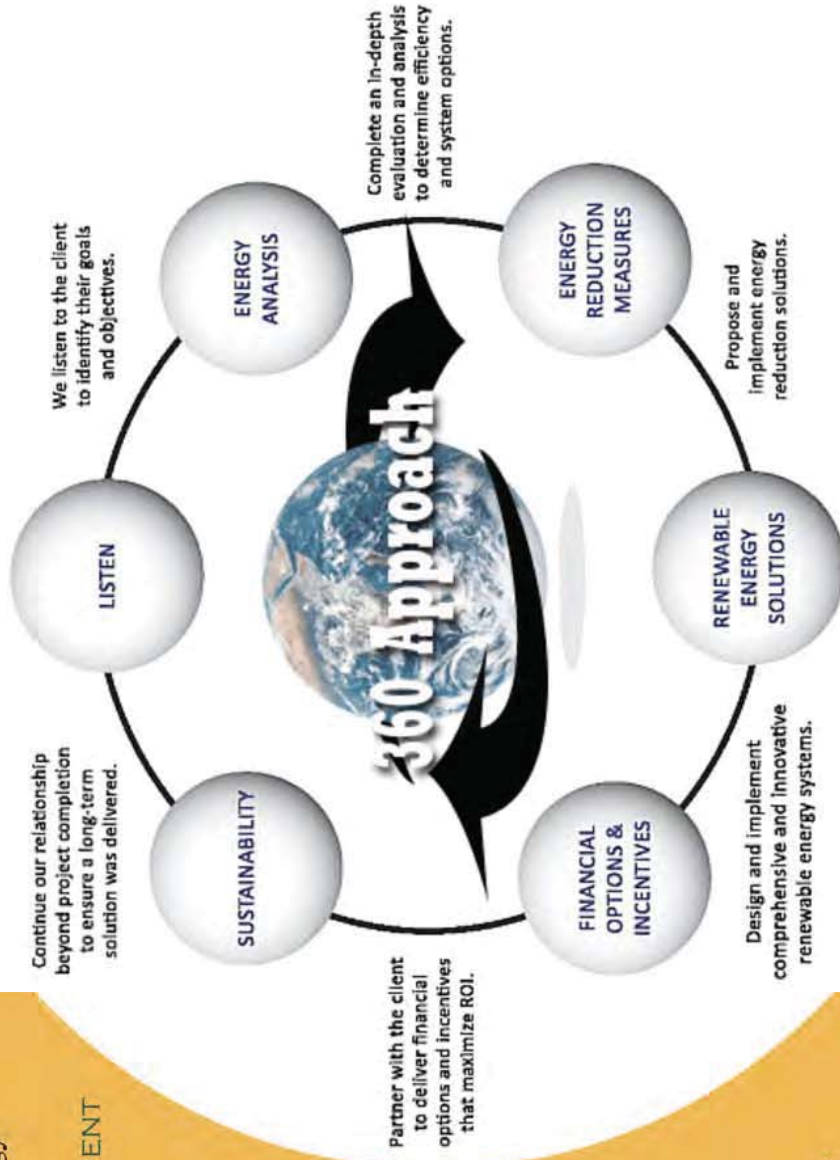
We invite an unbiased third party verification source to confirm our findings and/or to provide additional findings.

Using a third party verification has several great advantages, which can be explained in greater details upon our first meeting.

STEP 4: PROJECT IMPLEMENTATION

We will share our findings with you and offer our complete recommendations. Upon your acceptance, we will begin implementation of our custom tailored plan.

You will see immediate savings after implementation and throughout the life of your business.



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