

Work Samples

Infographics

Performed the following roles:

Project Manager

Copywriter

Designer/Developer

Researcher

Reporting/Tracking

Proofreading/Editing

This particular sample was done as part of an application process. I have created many infographics over the course of my career and performed the above roles for the majority, if not all, of them.

Companies:

Hunter Contracting Co

Credit Rent Boost

Go Daddy, Inc.

Global NES of AZ

Global NES of OR

WK Group

Meeker Ink (several small businesses during the time I owned this marketing agency)

* Materials/Collateral are property of the company I created them for. Therefore, I do not have access to more samples at this time.

TOP RANKED NEWS NETWORKS - WHAT ARE YOU PAYING FOR YOUR ADVERTISING?

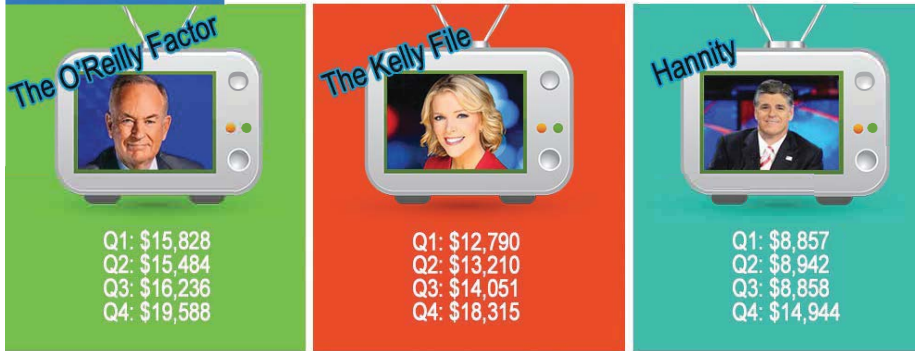


With so many marketing outlets to choose from these days, which marketing 'channel' do you choose?

Based on 2016 TV Ratings, FOX, CNN, and MSNBC were the top three winners for their primetime news shows. All three networks saw a dramatic increase in advertising costs in quarters 3 and 4 due to the election coverage.

FOX

Fox News Channel (FNC) ends 2016 as the top ranked news network with the highest cost per 30-second advertising slot.



CNN ending 2016 as the runner-up with the 2nd highest cost per 30-second advertising slot.

CNN



MSNBC

Last but not least, MSNBC ends the year with the lowest (of the three networks) cost per 30-second advertising slot.

